

# FREE WORKSHOP SERIES

## CAPACITY BUILDING FOR CHEMICAL TRACEABILITY IN TEXTILE VALUE CHAINS

Small and medium-sized enterprises (SMEs) in the textile apparel value chain face the challenge of ensuring the traceability of their products with regard to their suppliers and customers. They will be obliged to do so in the future due to the requirements adopted in the Green Deal. However, SMEs have limited human resources and their buying power is also rather marginal. This makes it all the more important to initiate capacity building among SMEs to enable them to deal with the challenges appropriately, while exploiting their specific strengths.

This workshop series offers a unique opportunity for all actors in the textile apparel value chain to build their capacity regarding chemicals traceability. In two onsite and one online workshop stakeholders from the textile value chains (e.g. producers of fabrics and dyes, brands, retailers, recyclers), will receive [input from academia, NGOs and industry](#), illustrating conceptual knowledge and best practice examples –both from the textile and other sectors. In several co-creative working sessions, participants will generate further insights and knowledge on how to overcome barriers to traceability.

Participants will also be introduced to the “[ECHT Knowledge Platform](#)”, an online repository and educational tool for industry and policy actors. This platform will give access to materials and know-how that they can directly apply, implement and disseminate within their own organisations.

The workshops will be split between the cotton and polyester apparel sectors. However, joint learning processes between and beyond the two sectors will be implemented.

**Upon successful completion of all three workshops, participants will receive a certificate.**

## Workshops in Detail:

### Workshop #1 – Building the foundation, changing the mindset

26.03.2025 | 10:00 – 14:30 h | Schader-Forum | Goethestr. 2 | 64285 Darmstadt | Germany

In the first half-day workshop, participants will receive comprehensive input from academia, industry and NGOs on the long-term goals of traceability, the regulatory landscape, business models and incentives for chemicals traceability and much more. Participants will also be introduced to outputs from the ECHT project, such as the Knowledge Platform, a future online tool with information material, tutorials and other resources for continuous learning about traceability. In the second half, participants will engage in co-creative sessions to gain a better understanding and insights regarding potential challenges, open questions and best practices.

### Workshop #2 – Learning from practice

May 2025 (date and time tbd) | ONLINE

The second workshop (approximately two hours) will be held online and focused particularly on case studies and best practice examples from industry actors in the textile value chains and other sectors. Participants will learn about strategies, challenges and business opportunities in the context of chemicals traceability. At the end of the event, a business-speed-dating will allow participants to expand their network and deepen contacts.

### Workshop #3 – Experience first-hand – gain new insights

Summer 2025 (date and time tbd) | Bibliothèque La Grange-Fleuret, Paris, France

The third and final (full-day) workshop will draw on the insights generated in the first two workshops and allow participants to experience the challenges and strategies of implementing traceability first-hand. In a simulation game, they will take on the role of a stakeholder in the textile value chain and play out strategies, negotiations and business cases for traceability. The insights and knowledge gained from this game will be collected and shared at the end of the workshop series.

Anyone involved in the textile value chains can register for this free workshops series by emailing [echt@h-da.de](mailto:echt@h-da.de)

More information on dates, times, locations and preparatory materials will be shared via email after successful registration.

For questions and remarks contact

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